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**FOR IMMEDIATE RELEASE**

**Former Pennsylvania Governor Ed Rendell  
Joins Pango Mobile Parking Advisory Board**

**Philadelphia — Nov. 16, 2011** — Former Pennsylvania Governor Ed Rendell was named last week to the Pango Shyyny USA advisory board, where he will assist Pango in reaching new markets and municipalities in the US.

“I found out that Pango is an excellent system for municipalities to increase revenue and manage the parking assets more effectively and efficiently,” said Rendell.

Pango, which provides pay by phone solutions for on- and off-street parking, just recently entered the U.S. market. Pango’s smart parking system improves effectiveness and efficiency for municipalities & parking providers and saves time & effort for consumers.

“Ed Rendell brings a wealth of knowledge, experience and pre-existing relationships that will help us greatly as we enter the US market,” said Dani Shavit, Pango Shyyny USA CEO. “Having been so deeply involved in US politics since 1978, first as the district attorney of Philadelphia, then as mayor of Philadelphia and finally as governor of Pennsylvania, we couldn’t have hand-picked a better adviser for our operation.”

With strong roots in Europe, North America and Israel, Pango already serves more than 500,000 satisfied customers in dozens of cities some of them with more than 10,000 parking spaces generating more than a million parking transactions per month.

Pango has a proven track record of increasing the revenue to the municipalities and relieving the “parking pain” experienced by everyday drivers. The Pango pay by phone method for parking is a real EVOLUTION after the single space meters and the multi space meters, since it provides the city the ability to manage all parking spaces with one virtual parking meter. The Pango system avoids the maintenance and collection costs and provides the ability to manage flexible rates and full control on the parking enforcement.

Pango has already commenced operations in the mid-Atlantic region and aims to expand to additional regions as soon as they finalize the capital raising.

For more information, please contact Pango Shyyny USA CEO Dani Shavit at (717) 877-7675 visit [www.myPango.com](http://www.myPango.com) or e-mail to [info@myPango.com](mailto:info@myPango.com).

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## About Ed Rendell

Ed Rendell has served as chairman of the Democratic National Committee and chaired the National Governors Association. As governor of Pennsylvania from 2003-2011, Rendell served two terms as chief executive of the nation's 6th-most-populous state and oversaw a \$28.3 billion budget. Under Rendell's leadership, Pennsylvania's economy rebounded sharply. Rendell cut government spending and implemented programs and policies to apply business principles of productivity and cost-savings to the operation of state government. As mayor of Philadelphia from 1992-1999, he led what *The New York Times* called "the most stunning turnaround in recent urban history."



## About Pango Mobile Parking

Pango Mobile Parking provides the smartest Pay-by-Phone management system for parking for municipalities and parking operators. Pango has a granted patent for the on street solution and a unique Gated off-street solution. The Pango system gives individuals the ability to pay by phone for parking and a complete control of their parking experience, including remotely add time, start or stop a parking session, receive timely text message reminders, and customize their system to suit their needs.

The Pango system allows organizations, municipalities and parking operators to manage their parking assets more efficiently and effectively by reducing cash investment and the ongoing costs spent on personnel, maintenance and management and enabling on-line control on the parking activity and the enforcement.

Pango established in 2005, operates in dozens of cities in Europe and Israel and generates more than a million parking transactions per month. To learn more, visit [www.myPango.com](http://www.myPango.com) or e-mail to [info@myPango.com](mailto:info@myPango.com).

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